



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

## Contract # 2671628

**Schedule Dates** 10/27/16-10/31/16  
**Advertiser** DCCC-Democratic Congressional Campaign Comm  
**Agency** Great American Media (2231)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** Est 5817 DCCC 10/28-10/31 (872646)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** KEANE,JULIE  
**Phone/Fax** /  
**CPE** Est 5817 DCCC 10/28  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est 5817 DCCC 10/28-10/31  
WJLA  
Add To Schedule 2

**Date Entered** 10/26/16  
**Last Modified** 10/26/16  
**Entered By** Barbara Monares  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,313.75  
**Net Total** \$30,111.25  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2016	12	\$20,175.00
Nov. 2016	8	\$15,250.00
<b>Grand Total:</b>	<b>20</b>	<b>\$35,425.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	4:58A- News-Good Morning Washington at 5a						1			1	\$400.00	\$400.00	Washington (WJLA)		10/26/16
2.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	4:58A- News-Good Morning Washington at 5a		1							1	\$400.00	\$400.00	Washington (WJLA)		10/26/16
3.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	6A- News-Good Morning Washington at 6a		1							1	\$700.00	\$700.00	Washington (WJLA)		10/26/16
4.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	6A- News-Good Morning Washington at 6a						1			1	\$700.00	\$700.00	Washington (WJLA)		10/26/16
5.0	Normal Line / SPOT	10/30/16-10/30/16	4	:30	7:30A- On the Money								1	1	\$150.00	\$150.00	Washington (WJLA)		10/26/16
6.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	9A- Live with Kelly						1			1	\$600.00	\$600.00	Washington (WJLA)		10/26/16
7.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	9A- Live with Kelly		1							1	\$600.00	\$600.00	Washington (WJLA)		10/26/16
8.0	Normal Line / SPOT	10/27/16-10/28/16	4	:30	10A- Rachael Ray					1	2			3	\$350.00	\$1,050.00	Washington (WJLA)		10/26/16
9.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	10A- Rachael Ray		2							2	\$350.00	\$700.00	Washington (WJLA)		10/26/16
10.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	12:57:56P- ABC-The Chew		2							2	\$425.00	\$850.00	Washington (WJLA)		10/26/16
11.0	Normal Line / SPOT	10/27/16-10/28/16	4	:30	12:57:56P- ABC-The Chew					1	2			3	\$425.00	\$1,275.00	Washington (WJLA)		10/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / Prime Premium	10/31/16-10/31/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		1							1	\$12,000.00	\$12,000.00	Washington (WJLA)		10/26/16
13.0	Normal Line / Prime Premium	10/27/16-10/27/16	4	:30	7:57:56P- ABC-Greys Anatomy (Thursday)					1				1	\$8,000.00	\$8,000.00	Washington (WJLA)		10/26/16
14.0	Normal Line / Prime Premium	10/27/16-10/27/16	4	:30	10P- ABC-How To Get Away With Murder (Thursday)					1				1	\$8,000.00	\$8,000.00	Washington (WJLA)		10/26/16

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Date:

Accepted-Station:

Date:

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